New Tactical Investment Portfolios Respond to Volatility Concerns in Today's Market

PMC launches Tactical ETF Portfolios – a responsive solution that tactically allocates accordingly to bear and bull markets

CHICAGO (September 23, 2008) — Portfolio Management Consultants (PMC), the investment arm of Envestnet – a leading provider of technology and asset management solutions for fee-based advisors and financial institutions – today launched a new investment vehicle that responds to today's market uncertainty. Introducing the PMC Tactical ETF Portfolios – risk-based tactical models aimed to deliver enhanced returns with strict risk controls.

Gerald Buetow Jr., Ph.D., CFA, Managing Director of PMC serves as the Sr. Portfolio Manager for the Tactical ETF solution. A former Vice President of Curriculum Development for the Association for Investment Management and Research (AIMR) and a Wheat First Professor of Finance and the Director of the Quantitative Finance program at James Madison University, Buetow's experience spans more than 15 years in both the private and academic sectors.

"Our Tactical ETF Portfolios employ a quantitatively driven, tactical asset allocation approach – making tactical shifts in allocations to capitalize on performance expectations of the various investment options," said Buetow. "Thus far, the models have generated above-benchmark returns."

"This solution is exactly what investors need in today's volatile market environment," said Richard Hughes, Group Co-President, PMC. "As the market becomes more bearish, the models seek to take a defensive approach and conversely, as the market becomes more bullish, the models aim to become more aggressive. This strategy seeks to become the effective solution in protecting investments in difficult market cycles."

The PMC Tactical ETF Portfolios are comprised of seven portfolios models. The five Risk-Based Portfolios are fully diversified with a risk tolerance ranging the efficient frontier. The other two portfolios – the Sector Rotation Portfolio and Country Rotation Portfolio - will use a rotation strategy by sector or by country that tactically invest in US industry sectors and in international markets, respectively.

"Our Risk-Based Portfolios are long-term trend models, not short-term trading models," said Buetow, Managing Director, Sr. Portfolio Manager, PMC.   "They quantify relationships between key economic, technical, fundamental and risk factors for each asset class and aggregate these measures to generate bullish or bearish tactical signals."

Within the Risk-Based Portfolios are two risk-return categories: Core and Total Return. Core portfolios aim to actively monitor and quantify the risk-adjusted expected returns of equities relative to fixed income and dynamically alter corresponding allocations accordingly. Total Return portfolios will additionally leverage ETFs where available and seeks to increase total returns by increasing allocations to asset classes, currently high yield bonds.

Gerald Buetow Jr., Ph.D., CFA has been published in more than 30 academic and practitioner publications including the Journal of Portfolio Management, Journal of Fixed Income, Journal of Investing, and the Journal of Financial Engineering. He has also contributed to various edited works and has written two books.

Buetow has a BS in Electrical Engineering, an MS in Economics and a Ph.D. in Finance and Econometrics from Lehigh University. He also has an MS in Finance from the University of Texas – Dallas and holds the Chartered Financial Analyst (CFA) designation.

About Portfolio Management Consultants

Since 1986, Portfolio Management Consultants has been "advising the advisor" by helping investment professionals uncover opportunities and by building the best portfolios for their clients. As the investment management arm of Envestnet, PMC is an investment consultancy positioned to provide financial advisors with timely solutions tailored to their business needs and their clients' investment goals. At PMC, the goal is to help the advisor grow and strengthen their business, driven by an unwavering focus on "perfecting the portfolio".

Portfolio Management Consultants' products include: PMC Mutual Funds, PMC Multi-Manager Accounts, PMC Manager Blends, PMC Separate Accounts, PMC Enhanced Strategies, PMC SIGMA Mutual Fund Solution, PMC Select Portfolios and PMC Tactical ETF Portfolios.

Contacts:
Todd Miller
Envestnet Asset Management
Portfolio Management Consultants
203-378-1152, ext. 149

www.investpmc.com

All investments carry a certain risk and there is no assurance that an investment will provide positive performance over any period of time. Since no one manager is suitable for all types of investors, it is important to review investment objectives, risk tolerance, tax liability and liquidity needs before choosing a suitable investment style or manager. This article contains no investment advice or recommendations and is provided for informational purposes only. Past performance is no guarantee of future results.