



Federated Hermes PMC Impact Portfolios

A holistic portfolio solution for investors seeking positive ESG outcomes

Using a selection of actively managed, ESG-focused Federated Hermes funds, PMC has constructed a set of strategic, asset allocated portfolios designed to help align your investments with positive ESG outcomes.

What Exactly Is Impact Investing?

Impact investing goes by many names, and you may have run into many of them depending on which investment strategy is being discussed, but fundamentally, all of these names describe the same thing: Impact investing is an investment approach intent on generating positive environmental, social, and/or governance (ESG) outcomes alongside a financial return. These strategies generally pursue two goals:

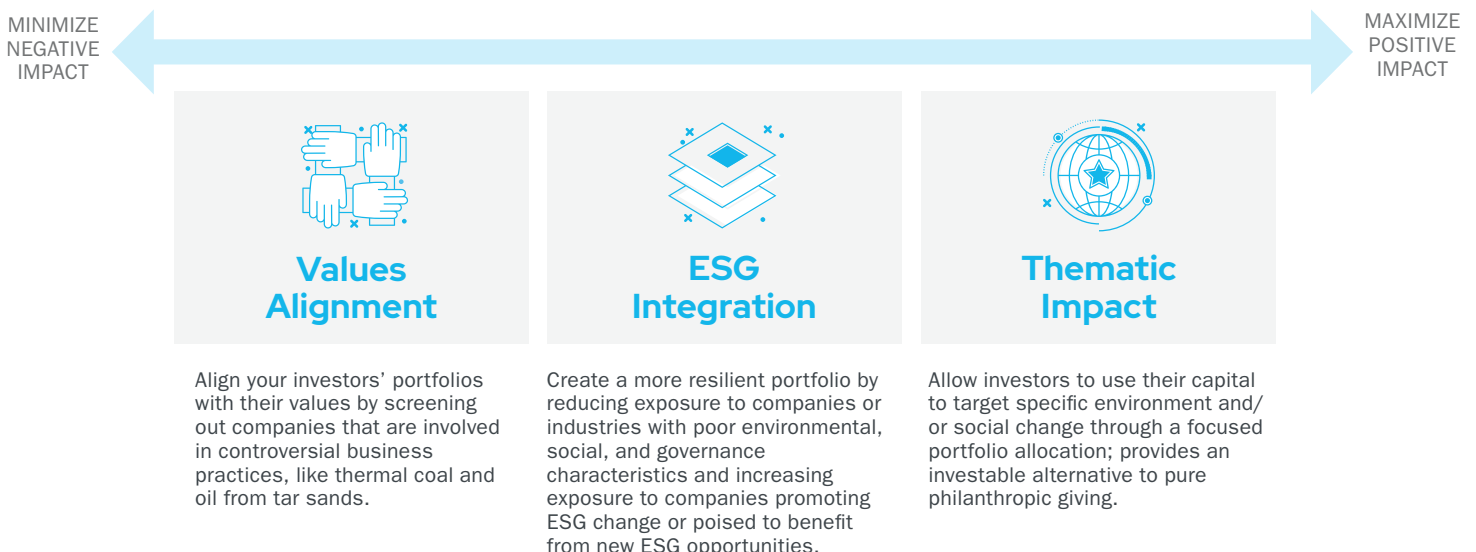
- 

Protecting and enhancing long-term value by addressing environmental or social risks – or by investing in solutions to environmental or social challenges.
- 

Protecting, enhancing, or otherwise positively impacting the long-term health of the environment or society through expressing environmental or social values.

Approaches To Impact Investing

Investnet | PMC provides impact investing strategies across the entire spectrum of approaches. We aim to provide strategies and tools to enable each advisor to build portfolios specific to his or her individual client’s values and interests.



Federated Hermes PMC Impact Portfolios

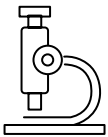
A holistic portfolio solution for investors seeking positive ESG outcomes

Investnet | PMC – Leaders In Impact Investing

At Investnet | PMC, Financial Wellness means more than just meeting your financial goals – it’s also about reflecting on the impact you want your wealth to have on the world. As investors seek positive environmental and social impact alongside competitive financial return, impact investing has accelerated into the mainstream. By supporting the \$22B of impact investing assets on the Investnet platform, including the \$271M managed by our own portfolio management team, we are the backbone of one of the largest and most innovative marketplaces for solutions that align your portfolio with your values.¹

5 Essentials of Impact Investing

Investnet provides expertise across five key areas of impact:



Research:

Rigorous and disciplined due diligence uncovers impact managers



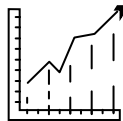
Overlay:

Application of impact screens to client portfolios



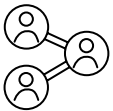
Portfolio Solutions:

Portfolios built on forward-looking capital markets assumptions and asset allocation methodology



Reporting:

Innovative quarterly reports describe a strategy’s quantitative and qualitative performance

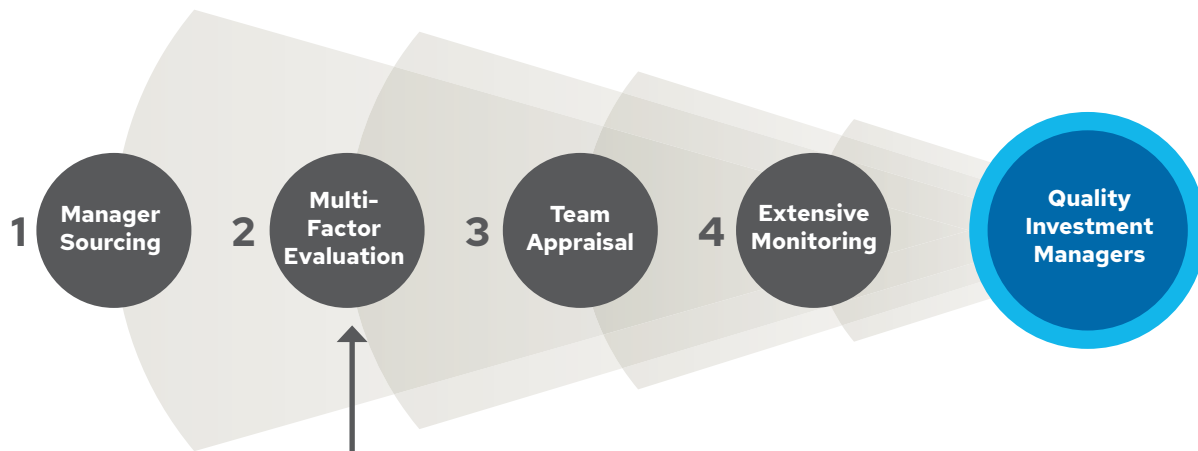


Practice Management:

Thought leadership and educational resources

Qualitative Research Process

Investnet | PMC’s research team identifies best-in-class third-party investment strategies across the impact investing spectrum. Each strategy adheres to our traditional due diligence rigor, and also meets a higher level of ESG criteria.



ESG Due Diligence Framework

- ESG Governance & Policies
- ESG Integration in the Investment Process
- Reporting on Impact
- Engaging on ESG Issues

It is through this ESG due diligence process that we identified Federated Hermes as a strong partner, with extensive experience in ESG integration and stewardship.

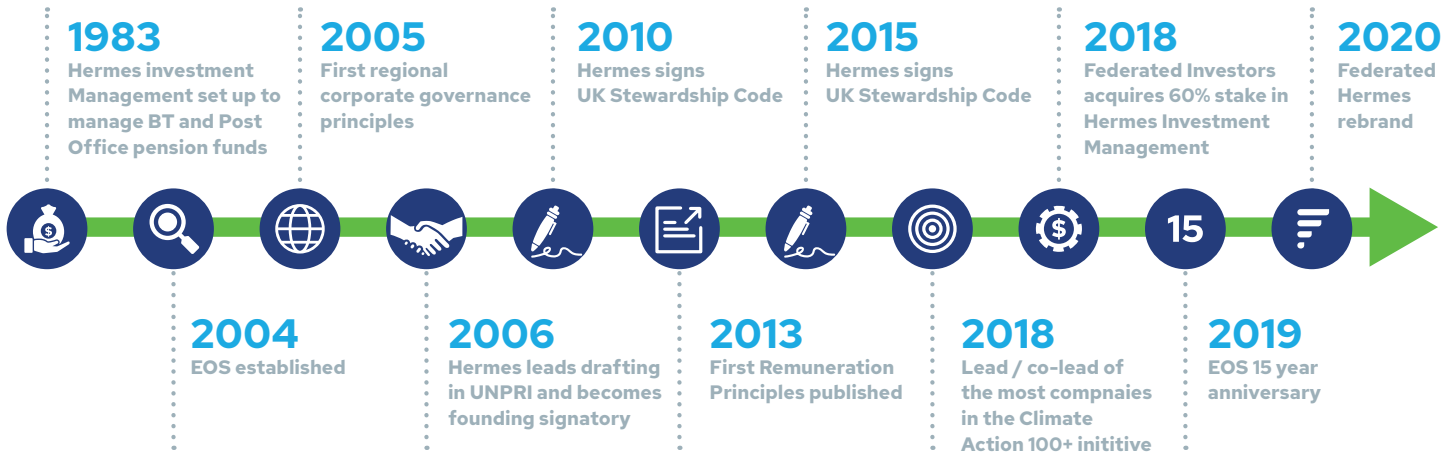
1. As of December 31, 2020.

Federated Hermes PMC Impact Portfolios

A holistic portfolio solution for investors seeking positive ESG outcomes

Federated Hermes - Pioneering Work In Responsibility And Engagement

Federated Hermes is guided by the conviction that responsible investing is the best way to create long-term wealth. They provide specialized capabilities across equity, fixed income, and private markets, in addition to multi-asset strategies and proven liquidity-management solutions. Through their world-leading stewardship services, Federated Hermes engages companies on strategic and sustainability concerns to promote investors' long-term performance and fiduciary interests. Their goals are to help individuals invest and retire better, to help clients achieve better risk-adjusted returns, and to contribute to positive outcomes in the wider world.

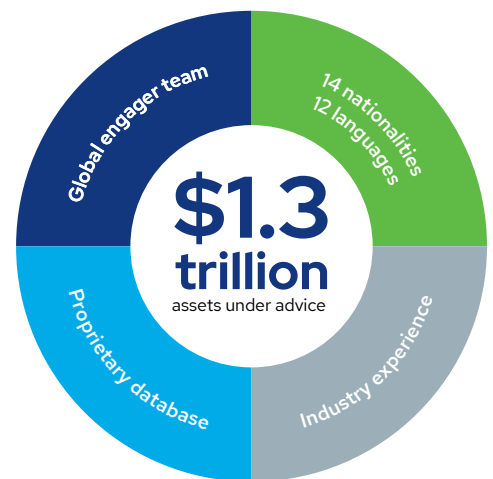


EOS At Federated Hermes

Stewardship & Engagement

EOS

- EOS established in 2004
- Heritage of responsible ownership activities since the 1990s
- Pioneered responsible investment and corporate governance advisory services globally
- Market-leading in the field of stewardship and the benefits of shareholder engagement
- Engagement model often cited as a best practice example as to how asset managers should engage actively with the companies in which they invest*



As of December 31, 2020

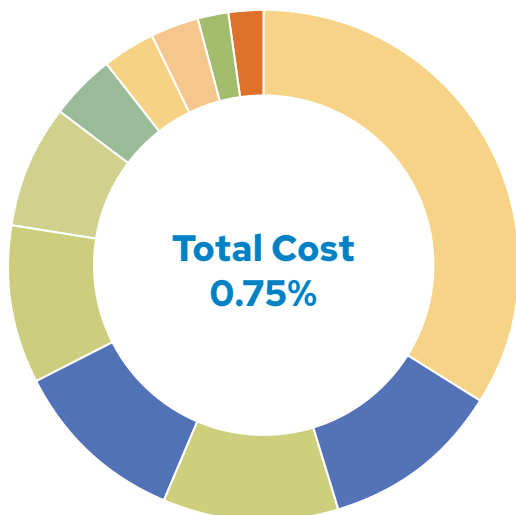
Services	Public Equity	Corporate Bonds	Private Equity
Intelligent Voting	●		
Corporate Engagement	●	●	●
Public Policy Engagement	●	●	●
UN PRI	●	●	●

*Source: BofA Merrill Lynch US Equity & US Quant Strategy based on 2018 Institutional Factor Survey

Federated Hermes PMC Impact Portfolios

All-in-one impact investing solutions

Allocation of Moderate Portfolio



Asset Class	Holding	Allocation
Global Equity	Federated Hermes Global Equity	34.00%
Large-Cap Core	American Century Sustainable Equity	11.50%
Intermediate Bond	Federated Hermes Total Return Bond	11.00%
Large-Cap Core	Parnassus Core Equity	11.00%
Intermediate Bond	CRA Qualified Investment	10.00%
International Bond	DWS ESG Global Bond	8.00%
Short Bond	Federated Hermes ST Income	4.00%
Global Equity	Federated Hermes SDG Engagement	3.50%
Int'l Emerging Mkts	Calvert Emerging Markets Equity	3.00%
High Yield	Federated Hermes SDG Engage. HY	2.00%
Cash		2.00%

Total Cost of Portfolios*

Capital Preservation	Conservative	Conservative Growth	Moderate	Moderate Growth	Growth	Aggressive
0.66	0.69	0.72	0.75	0.76	0.78	0.81

*Total cost equals weighted sleeve level manager fees plus weighted average net expense ratio and does not include advisory fees, which the advisor may add.

For More Information

Search for "Federated Hermes PMC" within the Research Center to learn more about the portfolios.

The information, analysis, and opinions expressed herein are for general and educational purposes only. Nothing contained in this brochure is intended to constitute legal, tax, accounting, securities, or investment advice, nor an opinion regarding the appropriateness of any investment, nor a solicitation of any type. All investments carry a certain risk, and there is no assurance that an investment will provide positive performance over any period of time. An investor may experience loss of principal. The asset classes and/or investment strategies described may not be suitable for all investors and investors should consult with an investment advisor to determine the appropriate investment vehicle. Investment decisions should always be made based on the investor's specific financial needs and objectives, goals, time horizon, and risk tolerance. Past performance is not indicative of future results.

Investments in smaller companies carry greater risk than is customarily associated with larger companies for various reasons such as volatility of earnings and prospects, higher failure rates, and limited markets, product lines or financial resources. Investing overseas involves special risks, including the volatility of currency exchange rates and, in some cases, limited geographic focus, political and economic instability, and relatively illiquid markets. Income (bond) funds are subject to interest rate risk which is the risk that debt securities in a fund's portfolio will decline in value because of increases in market interest rates.

Neither Envestnet, Envestnet | PMC™ nor its representatives render tax, accounting or legal advice. Any tax statements contained herein are not intended or written to be used, and cannot be used, for the purpose of avoiding U.S. federal, state, or local tax penalties. Taxpayers should always seek advice based on their own particular circumstances from an independent tax advisor.

Diversification does not guarantee a profit or guarantee protection against losses.

Advisors should always conduct their own research and due diligence on investment products and the product managers prior to offering or making a recommendation to a client.

Federated Hermes and Envestnet are separate and unaffiliated firms, and are not responsible for each other's services or policies. This material should not be construed as a recommendation or endorsement of any particular product, service, or firm.

FOR ONE-ON-ONE USE WITH A CLIENT'S FINANCIAL ADVISOR ONLY.

For more information, go to investpmc.com

Envestnet | PMC