



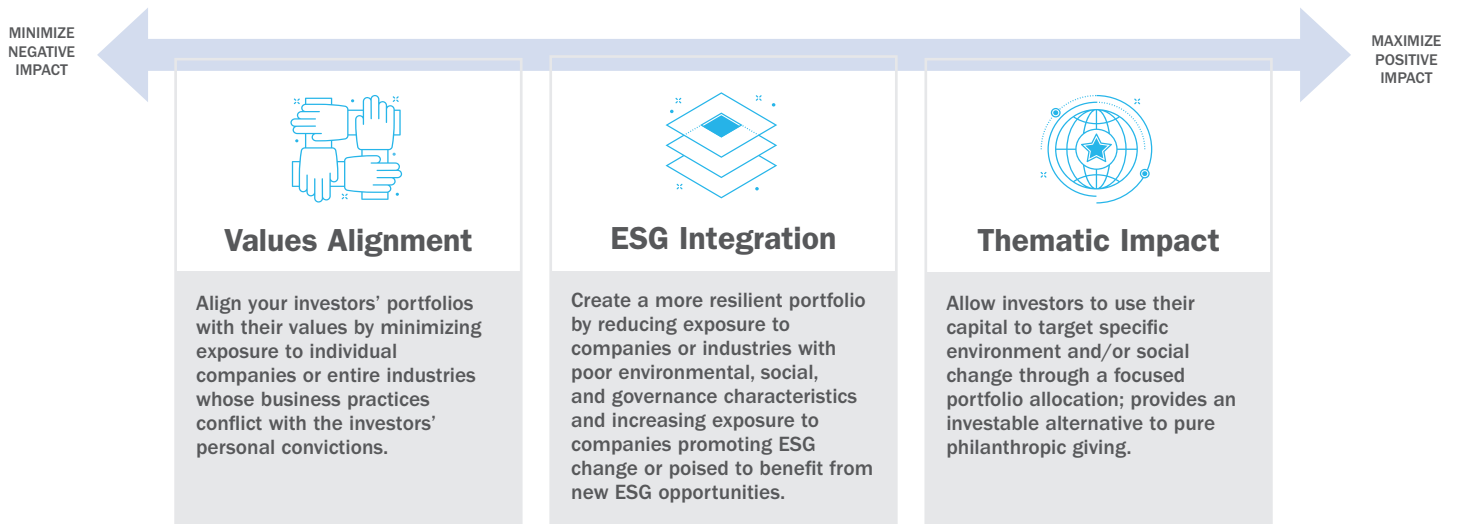
# PMC Impact Portfolio

Diversified and professionally managed solutions that support socially responsible investing

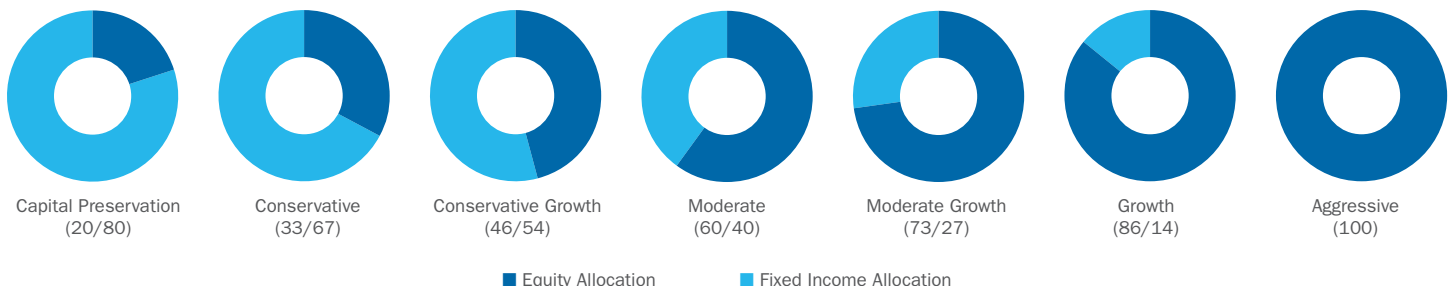
PMC Impact Portfolios are comprehensive, disciplined, and diversified solutions designed for investors with environmental, social, and governance priorities. Seven risk-based portfolios are constructed using high conviction impact managers identified through Envestnet | PMC's through, multi-layered research and due diligence process. PMC regularly monitors and rebalances the portfolios, thereby empowering advisors to support clients in their pursuit of both social impact and financial outcomes.

## How We Define Impact

Envestnet provides impact investing strategies across a full spectrum of approaches. We aim to provide tools and access to enable each advisor to build portfolios specific to his or her individual client's values and convictions. Typically, underlying investments consider more than one of these approaches in their investment decision making and portfolio construction processes.



## Strategic portfolios for every level of risk tolerance



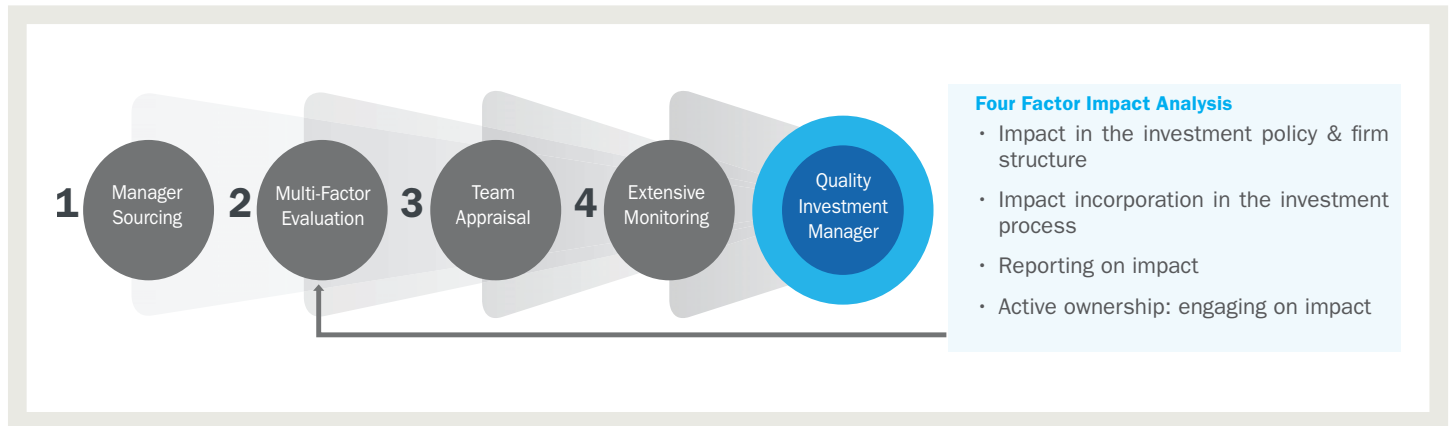
<sup>1</sup> Source: PMC Quantitative Research (2014), "How and Why SRI Performance Differs from Conventional Strategies". This paper received an Honourable Mention for the 2014 Sustainalytics Prize for Excellence in Responsible Investment Research.

## PMC Impact Portfolios

Diversified and professionally managed solutions that support socially responsible Investing

### Finding the managers that make an impact

PMC's evaluations and recommendations are based on a consistent four-step investment process. To uncover high-conviction equity and fixed income impact managers, the research process incorporates an additional layer of analysis, paying special attention to four characteristics.



### Key features of the portfolios

#### Professional asset management

Investors with \$25,000 or more to invest have the advantage of professional portfolio construction and ongoing management.

#### Capital Markets Assumptions (CMAs) and Asset Allocation

PMC's forward-looking CMAs and asset allocation methodology are the foundation of portfolio construction. CMAs inform portfolio construction, risk measures, asset allocation models, and portfolio wealth forecasts.

<sup>1</sup> *Alpha*—measures the difference between actual returns and expected performance.

#### Diversified, risk-based portfolios

Portfolios spread risk over multiple, diverse types and classes of managers, including mutual funds, exchange-traded funds (ETFs), index-based mutual funds, and separate account solutions.

#### Due Diligence on Impact Managers

Investnet | PMC Research incorporates an additional layer of analysis to its comprehensive research and due diligence process to uncover high-conviction equity and fixed income managers that are meaningfully and systematically integrating impact factors into the investment process across the spectrum of impact approaches. We do this by evaluating firm policies and governance of impact, incorporation into the investment process, reporting on impact outcomes and active ownership.

The information, analysis, and opinions expressed herein are for general and educational purposes only. Nothing contained in this brochure is intended to constitute legal, tax, accounting, securities, or investment advice, nor an opinion regarding the appropriateness of any investment, nor a solicitation of any type. All investments carry a certain risk, and there is no assurance that an investment will provide positive performance over any period of time. An investor may experience loss of principal. The asset classes and/or investment strategies described may not be suitable for all investors, and investors should consult with an investment advisor to determine the appropriate investment vehicle. Investment decisions always should be made based on the investor's goals, time horizon, and risk tolerance. Past performance is not indicative of future results.

Investments in smaller companies carry greater risk than is customarily associated with larger companies for various reasons such as volatility of earnings and prospects, higher failure rates, and limited markets, product lines or financial resources. Investing overseas involves special risks, including the volatility of currency exchange rates and, in some cases, limited geographic focus, political and economic instability, and relatively illiquid markets. Income (bond) funds are subject to interest rate risk, which is the risk that debt securities in a fund's portfolio will decline in value because of increases in market interest rates.

Neither Investnet, Investnet | PMC™ nor its representatives render tax, accounting, or legal advice. Any tax statements contained herein are not intended or written to be used, and cannot be used, for the purpose of avoiding U.S. federal, state, or local tax penalties. Taxpayers should always seek advice based on their own particular circumstances from an independent tax advisor.

FOR HOME OFFICE AND ADVISOR USE ONLY.

©2020 Investnet, Inc. All rights reserved.

PMC-FS-IFSP-0420