PMC Strategic ETF Portfolios

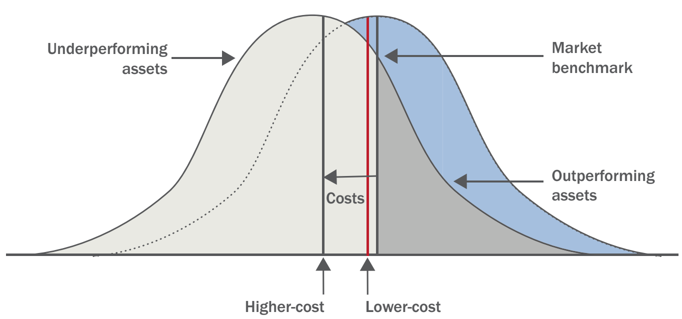
Diversified beta exposure for the long-term

Tap into the power of Envestnet | PMC's long-term capital market views and achieve diversified beta[1] exposure through a series of seven low-cost ETF portfolios. Featuring thoughtful asset allocation and systematic rebalancing, the PMC Strategic ETF Portfolios are a straightforward and complete solution that can help investors—from conservative to aggressive—minimize volatility, enhance risk-adjusted returns, and endure longer investment horizons.

Broad, diversified market exposure at minimal cost

The PMC Strategic ETF Portfolio is designed to track the market as closely as possible and deliver that market return to investors. Because the portfolio incurs no costs related to capitalizing on outperformance, none of those costs are passed along to investors.

Market returns after adjusting for costs[2]



PMC's Strategic Investment Thesis

PMC employs a "building blocks" approach to build the strategic portfolios and deliver long-term, diversified beta exposure.

Systematic Rebalancing	Can potentially reduce a portfolio's volatility and enhance risk-adjusted returns.
Investment Selection	Our process includes sophisticated ranking methodology to identify the ETFs offering the most appropriate beta exposure for a variety of asset classes.
Asset Allocation	Thoughtful asset allocation decisions combines asset classes at various tiers to create diversified models.
Capital Markets Assumptions	Developed for the 35+ asset classes on the Envestnet platform, these are PMC's long-term risk/return forecasts that are used in constructing portfolios and asset allocation models.

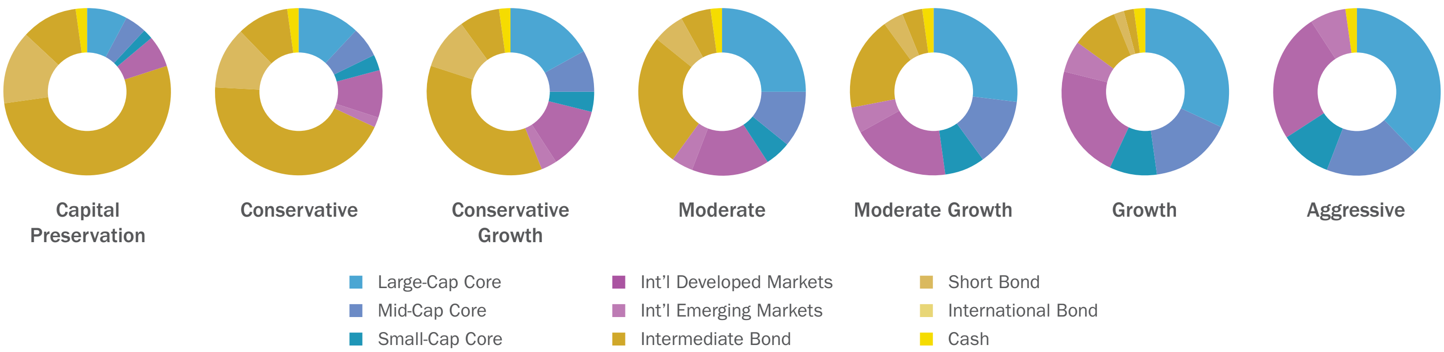
[1] Beta is a measure of the sensitivity of a given portfolio relative to a benchmark. The beta of a benchmark is defined as 1.00. In theory, a portfolio with a beta of 1.20 would be expected to perform 20% better than its benchmark index in up markets. In a down market, that same portfolio would be expected to underperform its benchmark by 20%.

[2] Source: Vanguard Research, "The case for low-cost index-fund investing."

Seven target risk allocations

The portfolios are constructed using highly liquid, low-cost, third-party ETFs that have been thoroughly vetted by the PMC Research Team. Advisors can offer their clients an institutional-quality solution while maintaining investor-specific risk tolerance and time horizon guidelines.

7 Target Allocation Strategies



Key features of the portfolios

- **Performance history.** The PMC Strategic ETF Portfolios are within the 12% of ETF strategies in the marketplace that have a 10-year plus performance track record.[3]

- **Industry longevity.** Similar strategies with short time periods may have a reduced low-cost advantage, because the impact of their lower costs compounds over time. As the time period expands, the effects of luck and market cyclicality tend to cancel out, reducing the number of funds that outperform.[4]

- **Combine cost and tax efficiency with professional portfolio management.** Investors can benefit from ETFs' efficiencies and multi-layered, professional investment selection.

- **Address fiduciary requirements.** A growing demand for lowest-cost investment options should continue to drive the global demand and popularity of index and beta investing.

[3] Source: Envestnet | PMC

[4] Source: Vanguard Research, "The case for low-cost index-fund investing."

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